

JULIA M. WRIGHT

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PROFESSIONAL EXPERIENCE

Marketing & Communications Administrator | CMHA **Jan. 2025 - Present**

- Develop and execute integrated marketing and communication strategies to advance the agency's mission, strengthen its services, and drive stakeholder engagement.
- Lead the development of a 10-year strategic plan for the agency, setting long-term priorities, guiding organizational direction, and positioning the agency for sustained impact.
- Collaborate with executive leadership to drive internal communications that align staff with key issues and initiatives, driving organizational momentum.

Digital Media Strategist | CMHA **Oct. 2022 - Jan. 2025**

- Manage a team to effectively communicate to various stakeholders through social media, newsletters, photography, videography, advertisements and print materials.
- Developed a new website to ensure that all community members can access information about affordable housing in the Cuyahoga County. The website, which had over 1.8 million visits in its first year, includes accessibility features, improved user experience and an updated design.
- Established an ongoing weekly employee newsletter for over 600 employees to improve internal communications, improve organizational alignment, and boost team morale.

Digital Inclusion Facilitator | CMHA **April 2021 - Oct. 2022**

- Develop innovative programs that further public housing residents' access to affordable internet, devices and the education to use them.
- Collaborate with multiple departments to ensure successful projects, including an initiative that resulted in over 1,300 residents participating in a low-cost internet program.

Administrative Associate | National Youth Foundation **Sept. 2020 - April 2021**

- Executed end-to-end project support to elevate three national youth writing competitions that promote diversity and gender equity in children's literature.
- Drafted grant reports, email campaigns and promotional materials to increase organizational support and funding for projects recognized by Gucci Changemaker's initiative, the NFLPA and Guild Education.

EDUCATION

Case Western Reserve University

Bachelor of Arts, Cognitive Science, Summa Cum Laude, Phi Beta Kappa

ACHIEVEMENTS

- Cleveland Bridge Builders, Class of 2026
- Neighborhood Leadership Development Program (NLDP), Cohort XV | 2023
- Employee Champion of the Year, Cuyahoga Metropolitan Housing Authority | 2023